

ENGAGEMENT PLAN

South-Folwell Safe Routes to School Plan

Project background

The South-Folwell Safe Routes to School project will add street improvements to 21st Ave S in the Corcoran and Standish neighborhoods. This route includes Transition Plus School, South High School, Folwell Community School and several neighborhood parks. The focus will be on improving safe access to these destinations for people of all ages and abilities. The project will consider various traffic calming measures to achieve this goal. For an overview of project goals and a map of the route, a one-page overview can be [found here](#).

Key facts



AMENITIES

Located along 3 schools, 3 parks, and 2 recreation centers



TRAFFIC SAFETY

Intersects with [High Injury network](#): 28th Lake, 35th, 38th and 42nd Streets



CONNECTIONS

Connects to the Midtown Greenway and the future [B Line](#) at Lake St.



NETWORKS

Designated as a near-term low stress bikeway on the [AAA bicycle network](#)

Community analysis

COMMUNITIES OF IMPACT

The project neighborhoods have, according to *2020 American Community Survey 5-year Estimates*:

- A higher portion of youth age 0-17 (24%) community members than Minneapolis as a whole (20%)
- A higher portion of Hispanic/Latinx (17%) community members than Minneapolis as a whole (10%)

DEMOGRAPHIC SUMMARY

- [TEP tiers](#) steadily decrease in priority as the route moves south, beginning in TEP tier 1 to the north, and falling to TEP tier 5 to the south.
- More residents of color (40%) live north of 38th Street than from 38th to 43rd Street (11%)
- More residents have household income below poverty level (12%) north of 38th Street than from 38th to 43rd Street (1%)
- More residents do not have access to a car (30 - 45%) north of 38th Street than from 38th to 43rd Street (0-15%)
- More residents rent (42%) north of 38th Street than from 38th to 43rd Street (11%)
- A higher percentage of immigrants live north of 38th Street (16%) than from 38th to 43rd Street (5%)
- Residents who live north of 38th Street face higher than City Average land temperature (over 1 degree hotter)

Project schedule

2023	2024	2025	2026
Planning	Engagement	Design	Construction

Sep - Dec 2023: Public Works will collect corridor data and initiate a community engagement process.

Jan - May 2024: Public Works will conduct community engagement

June - Aug 2024: Public Works will continue engagement and develop a layout concept based on data, engagement, and feedback.

Summer 2026: Construction along the corridor, project completion



Transportation Action Plan

This project is aligned with the Transportation Action Plan, the city's vision for safer, greener and more modern streets that serve all people and all the ways they want to get around.

Contact us

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People who are deaf or hard of hearing can use a relay service to call 311 at 612-673-3000. TTY users call 612-263-6850. Para ayuda, llame al 311. Rau kev pab hu 311. Hadio aad caawimaad u baahantahay wac 311

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Engagement goals

USE CREATIVE, DIVERSE AND ACCESSIBLE WAYS OF DOING ENGAGEMENT TO MAKE SURE PEOPLE ARE INFORMED AND ABLE TO PARTICIPATE

1. Use a combination of digital, written, and in-person engagement throughout each engagement phase
2. Partner with at least one local organization for engagement support and outreach throughout the project
3. Pilot hands-on, youth-focused engagement appropriate for k-12+ students

MAKE ENGAGEMENT RELEVANT AND SPECIFIC TO THE RESIDENTS IN THE PROJECT AREA. FOCUS EFFORTS ON PEOPLE THAT ARE LESS OFTEN HEARD FROM.

1. Provide Spanish language translation (written) or interpretation (in-person) for all project engagement (% Latinx residents higher than Mpls average)
2. Ensure student/faculty committees at Schools are reflective of Minneapolis demographics ([link here](#))

CONSULT WITH LOCAL RESIDENTS THROUGHOUT THE PROJECT. SET CLEAR EXPECTATIONS ABOUT WHICH OUTCOMES AND DECISIONS THE PUBLIC CAN INFLUENCE.

1. Provide informational one-pager about the typical scale and scope of SRTS projects. Include a summary of this information as part of the introduction to every presentation
2. Send out monthly updates via gov delivery that shares project updates and upcoming opportunities to get involved
3. Leverage existing neighborhood functions (both

neighborhood organizations and schools) to build relationships and solicit feedback

PROVIDE WAYS TO INVOLVE STUDENTS, STAFF, AND FAMILIES AT SCHOOLS IN DECISION MAKING

1. Host at least one walk, bike roll audit with students at all Minneapolis Public Schools along the project route (South, Folwell, and Transition Plus)
2. Coordinate with South/Folwell/Transition Plus art departments to engage students in the design of an asphalt art demonstration project
3. Provide comprehensive project updates at each phase that include upcoming opportunities to get involved



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Engagement overview

PHASE & TIME FRAME	OVERVIEW	STRATEGIES
PHASE I: LAUNCH & LISTEN FALL - WINTER 2023	Inform stakeholders about the project. Develop communication strategies and project start-up documents. Solicit feedback on the engagement plan, connect with neighborhood associations and schools, and alert residents to the start of project engagement.	<ul style="list-style-type: none"> Canvas at SENA/CAN neighborhood activities Meet with MPS staff Introduce project at the Bicycle and Pedestrian Action Committees
PHASE II: ENGAGE & EXPLORE WINTER-SPRING 2024	<ul style="list-style-type: none"> Launch project communications and engagement Solicit input on priorities Engage with students and community for asphalt art installation Facilitate community evaluation of design concepts 	<ul style="list-style-type: none"> Open House Community workshop Pop-up events Stakeholder meetings Survey/Tabling
PHASE III: DESIGN & ITERATE SUMMER-FALL 2024	<ul style="list-style-type: none"> Present feedback to-date Present design concept(s) alternatives and facilitate community evaluation Build consensus and support for implementation - use data collected from demonstration projects Close the loop, present feedback to date and explain how it was considered 	<ul style="list-style-type: none"> Open House Pop-up events Door knocking Community and stakeholder meetings Survey/Tabling
PHASE 4: CONSTRUCTION SUMMER 2026	<ul style="list-style-type: none"> Present feedback from all phases of engagement and explain how it was considered Publish final design concept Publish engagement summary 	<ul style="list-style-type: none"> Project website update Digital updates Stakeholder update emails

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